

St. Louis District Office

2010 Small Business Week Award Winners

Small Business Person – District Winner

***Jerry L. Jost, President
Jost Chemical Co.***

Jerry L. Jost is the founder and president of Jost Chemical Co. Founded in 1985, the company is a manufacturer of distinct high purity chemicals for the pharmaceutical, nutritional, food, and other specialty markets. The company's success is based on Mr. Jost's creativity and innovative ability to identify products that are not being adequately addressed in the market place. Jost Chemical Co. currently employs over 120 employees.



SBA Young Entrepreneur – District and Region VII Winner

***Nicole L. Reynolds, Owner/Director
End of the Rainbow Child Development Center***

Nicole Reynolds has always had a passion for children and has turned her passion into a successful business at a young age. Ms. Reynolds began working at the End of the Rainbow Child Development Center (EOR) in 2000 while attending Columbia College in Columbia, Missouri. Ms. Reynolds purchased EOR in 2005, and began her plans to expand the preschool. In 2006, the building was completely renovated, enrollment expanded from 56 to 99 children, and staff grew from seven full-time and four part-time employees to 21 full-time and nine part-time. Her commitment to EOR has led to a 325 percent increase in total revenue.



Jeffrey Butland Family-Owned Business – District and Region VII Winner

***Scott and Judy Mosby, President and Co-Owner
Mosby Building Arts, Ltd.***

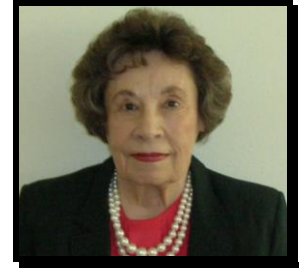
Mosby Building Arts, Ltd, was founded in 1947 by Sam Mosby, and remains one of the area's top full-service residential remodeling companies. Headed now by second-generation owners Scott Mosby and wife, Judy, this family-owned business is now employing a third generation in Alex and Ryan Mosby and has expanded and changed while remaining committed to its original goals. Their vision statement of "Make a positive difference in peoples' lives every day" is integral to their success. Another factor is the ability to attract and retain skilled employees who are dedicated to carrying out the company's mission and put customers' needs first. As a result, the multi-million dollar enterprise has built a loyal client base that generates significant repeat business as well as word-of-mouth referrals.



Financial Services Champion – District Winner

***Joy Ann Venverloh, President and CEO
Lexx Funding, Inc.***

Joy Ann Venverloh is the President and CEO of Lexx Funding, Inc. (formerly Lexus Funding Solutions). Founded in 1997 as a financial cash flow consulting firm, it soon became a small factoring company as well, when clients' receivables were too small for large factoring companies to handle. They can give small companies the capital to develop an idea or a new product. Lexx Funding has purposely stayed small so that it can remain flexible and personable enough to meet each company's unique financial need.



Women in Business Champion – District Winner

***Louise Wiedermann, Owner/Technology Consultant
Project Technology Consulting, LLC***

Louise Wiedermann started Project Technology Consulting in 2002, with small business owners as her target. Her expertise includes improving productivity and finding ways to become more efficient through effective use of high-tech tools. She can apply this skill to any business, ultimately saving clients time and money. An efficiency expert in technology and an ACT! Certified Consultant, she provides assistance with ACT! contact management software, Outlook, using PDA's to organize and improve efficiency, and finding better ways to utilize the software clients already own.



Entrepreneurial Success – District Winner

***Jennifer Q. Williams, President
Saint Louis Closet Co.
Saint Louis Cellars Food & Wine***

Jennifer Williams is the President of Saint Louis Closet Co. and Saint Louis Cellars Food & Wine, both located in Maplewood, Missouri. Saint Louis Closet Co. offers totally adjustable organizational systems for both residential and commercial customers. Saint Louis Cellars is a retail wine store, with all products priced under \$20, priding itself on a non-intimidating atmosphere. It is divided up by taste – cool, rich, sweet, bubbly, fruit, etc. Since opening Saint Louis Closet Co. in 1991 with an SBA loan, Ms. Williams has grown her enterprise to a multi-million dollar company that employs over 40 people.

